



# **Rotary International Goals 2017-2018**

**Support and Strengthen Clubs**

**Focus and Increase Humanitarian Service**

**Enhance Rotary's Public Image and Awareness**

## Support and Strengthen Clubs

- Develop 10 goals
- Have a strategic plan
- Increase membership by ONE
  - Preferably Female
  - Preferably <40 years of age
- At least one club social
- At least 50% participation in club service

## Focus on Increasing Humanitarian Service

- End Polio event
- Sponsor global grant project
- Sponsor environmental project
- Collaborate with another club in a project
- Include Rotary alumni in an event
- Increase Foundation giving by 10%
- Increase number of members who give >\$25 to Fdn
- Minimum of \$100 per capita to Fdn

## Enhance Rotary's Public Image and Awareness

- Use Rotary's emblem and templates for communication
- Update website and social media
- Hold networking event for local Prof/alumni/community org
- Do project with local government
- Host a community problem solving forum
- Participate in Youth Exchange
- Have local media cover a fundraising event

# Mandates from RI

- Pay Dues
- Report Volunteer Hours

## Special Request from Ian

- **Plant one tree for each member of your club**

# District Goals

- Gender parity
- Increased membership
- Plant a tree
- Lower age stratification
- Attendance at district events (district conf; district assembly)
- Members in fellowships
- Participation in club service
- Members sponsoring new Rotarians

# Club, Gahl Goals

- Have as much legal fun as possible
- Plant at least 25 trees
- Increase membership by 2
- More sophisticated jokes
- August social celebrating the beginning of summer in TR
- Grant for 2017-2018
- Add benefactor to Rotary Foundation
- Look for dollars from outside TR
- Create an alumni chair
- Formalize club archivist
- Joint venture with MTWC clubs
- Encourage members to join fellowships



## More Goals

- Think about starting fellowships of our college alumni
- Investigate Rotary associate/shared/partial memberships
- Encourage frequent visits to the RI website
- Did I say have fun?
- Continue 5<sup>th</sup> Tuesday socials